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Dr. Scott Woolstenhulme, Superintendent

Work Session  
February 12, 2020  
5:00 PM  
District Office

I. Call to Order

Chairman Amy Landers called the meeting to order at 5:04 p.m.

II. Roll Call

Chad Dance present  
Greg Calder present via phone conference  
Paul Jenkins present  
Scott Lynch present  
Amy Landers present

III. Action Items

A. Approve/Amend the Agenda

**MOTION:** Chad Dance moved to approve the Agenda. Scott Lynch seconded. Motion carried.

IV. Items for Discussion

A. Review of Patron Insights Report - Dr. Scott Woolstenhulme, Superintendent

Chairman Landers invited Dr. Scott Woolstenhulme to present the Patron Insights report. Ken DeSiegardt from Patron Insights joined the meeting via video conference. Dr. Woolstenhulme emailed the report to the Board; he was appreciative of the information and recommendations. The report is a summary of interviews of key opinion leaders from the community. The report reviews the recent bond issue, District outbound communication, and strengths and shortcomings of the District. Recommendations include building a District 93 brand by nurturing relationships those who are positive, addressing transparency, enhancing communications, and/or creating greater engagement. Ideas for solutions were discussed.

V. Adjournment

Chairman Landers adjourned the meeting at 6:05 p.m.

**MOTION:** Paul Jenkins moved to adjourn. Scott Lynch seconded. Motion carried.

APPROVED: \_\_\_\_\_  
Chairman

ATTESTED: \_\_\_\_\_  
Clerk

DATE: \_\_\_\_\_